



South Kesteven District Council

Equality Impact (Initial Analysis)

CrowdfundSK – Criteria and Determining Panel

Service Area:	Lead officer: Lee Sirdifield	Date of Meeting 16/10/19
Corporate	Assessors: Heather Green Jack Perry	
	Neutral Assessor: Carol Drury	

1. Name and description of policy/service/function/strategy

CrowdfundSK Criteria and Determining Panel: The non-key decision relating to CrowdfundSK sets out the principles for application to the Council's funding platform, the criteria by which applications will be assessed to determine financial pledges from SKDC and the make-up of the determining panel.

CrowdfundSK is a platform through which constituted groups and individuals can run crowd funding campaigns to raise money for the delivery of projects of community benefit within, and for the benefit of South Kesteven.

Is this a new or existing policy?

New

2. Complete the table below, considering whether the proposed policy/service/function/strategy could have any potential positive, or negative impacts on groups from any of the protected characteristics (or diversity strands) listed, using demographic data, user surveys, local consultations evaluation forms, comments and complaints etc.

Equality Group	Does this policy/service/function/strategy have a positive or negative impact on any of the equality groups? Please state which for each group	Please describe why the impact is positive or negative. If you consider this policy etc is not relevant to a specific characteristic please explain why
Age	Positive	Campaigns can be run by groups and individuals. Individuals must be aged 18 and above in order to run their own campaign, however, people younger than 18 can put forward project ideas with the support of an adult sponsor. All projects receiving funding pledges from SKDC as part of their CrowdfundSK campaign will be required to show community benefit, community support, equitable access and inclusion. Groups will be required to evidence equality policy in relation to their project.

		The determining panel will be a diverse mix including, but not limited to: gender, age and disability.
Gender Reassignment	Positive	<p>All projects receiving funding pledges from SKDC as part of their CrowdfundSK campaign will be required to show community benefit, community support, equitable access and inclusion. Groups will be required to evidence equality policy in relation to their project.</p> <p>Groups or individuals requiring additional assistance in the development of a CrowdfundSK campaign will be supported on request.</p> <p>The determining panel will be a diverse mix including, but not limited to: gender, age and disability.</p>
Religion or Belief	Positive	<p>All projects receiving funding pledges from SKDC as part of their CrowdfundSK campaign will be required to show community benefit, community support, equitable access and inclusion. Groups will be required to evidence equality policy in relation to their project.</p> <p>Groups or individuals requiring additional assistance in the development of a CrowdfundSK campaign will be supported on request.</p> <p>The determining panel will be a diverse mix including, but not limited to: gender, age and disability.</p>
Sex	Positive	<p>All projects receiving funding pledges from SKDC as part of their CrowdfundSK campaign will be required to show community benefit, community support, equitable access and inclusion. Groups will be required to evidence equality</p>

		<p>policy in relation to their project.</p> <p>Groups or individuals requiring additional assistance in the development of a CrowdfundSK campaign will be supported on request.</p> <p>The determining panel will be a diverse mix including, but not limited to: gender, age and disability.</p>
Sexual Orientation	Positive	<p>All projects receiving funding pledges from SKDC as part of their CrowdfundSK campaign will be required to show community benefit, community support, equitable access and inclusion. Groups will be required to evidence equality policy in relation to their project.</p> <p>Groups or individuals requiring additional assistance in the development of a CrowdfundSK campaign will be supported on request.</p> <p>The determining panel will be a diverse mix including, but not limited to: gender, age and disability.</p>
Pregnancy and Maternity	Positive	<p>All projects receiving funding pledges from SKDC as part of their CrowdfundSK campaign will be required to show community benefit, community support, equitable access and inclusion. Groups will be required to evidence equality policy in relation to their project.</p> <p>Groups or individuals requiring additional assistance in the development of a CrowdfundSK campaign will be supported on request.</p> <p>The determining panel will be a diverse mix including, but not limited to: gender, age and disability.</p>

Marriage and Civil Partnership	Positive	<p>All projects receiving funding pledges from SKDC as part of their CrowdfundSK campaign will be required to show community benefit, community support, equitable access and inclusion. Groups will be required to evidence equality policy in relation to their project.</p> <p>Groups or individuals requiring additional assistance in the development of a CrowdfundSK campaign will be supported on request. The determining panel will be a diverse mix including, but not limited to: gender, age and disability.</p>
Carers	Positive	<p>All projects receiving funding pledges from SKDC as part of their CrowdfundSK campaign will be required to show community benefit, community support, equitable access and inclusion. Groups will be required to evidence equality policy in relation to their project.</p> <p>Groups or individuals requiring additional assistance in the development of a CrowdfundSK campaign will be supported on request. The determining panel will be a diverse mix including, but not limited to: gender, age and disability.</p>
Other Groups (e.g. those from deprived (IMD*) communities; those from rural communities, those with an offending past) *(IMD = Indices of multiple deprivation)	Positive	<p>All projects receiving funding pledges from SKDC as part of their CrowdfundSK campaign will be required to show community benefit, community support, equitable access and inclusion. Groups will be required to evidence equality policy in relation to their project.</p> <p>Groups or individuals requiring additional assistance in the</p>

		development of a CrowdfundSK campaign will be supported on request.
General comments	<p>CrowdfundSK is an exciting new way for people to unite and make bright ideas become a reality in their communities. CrowdfundSK is a way of providing the tools our communities need to tackle local issues.</p> <p>Groups and individuals from across South Kesteven can run campaigns for crowd funded projects through CrowdfundSK. The validity of groups and the viability of projects will be checked and tested prior to any funding being released. Any project posted to CrowdfundSK where it is ascertained that it is illegal, outrages public decency, promotes hate and intolerance will be removed from the site.</p>	

3. What equality data/information did you use to inform the outcomes of the proposed policy/service/function/strategy? (Note any relevant consultation who took part and key findings)

The criteria for determination of funding from CrowdfundSK have followed the previously agreed principles of the South Kesteven Community. The offer has however been extended to include groups and individuals allowing for increased access to a funding platform of the District Council.

If there are any gaps in the consultation/monitoring data, how will this be addressed?

4. Outcomes of analysis and recommendations (please note you will be required to provide evidence to support the recommendations made): Please check one of the options.

a)	No major change needed: equality analysis has not identified any potential for discrimination or for negative impact and all opportunities to promote equality have been taken	<input checked="checked" type="checkbox"/>
<i>If you have checked option a) you can now send this form to the Lead Officer and your Neutral Assessor for sign off</i>		

b)	Adjust the proposal to remove barriers identified by equality analysis or to better promote equality.	<input type="checkbox"/>
<i>If you have checked option b) you will need to answer questions b.1 and b.2</i>		
c)	Adverse impact but continue	<input type="checkbox"/>
<i>If you have checked option c) you will need to answer questions c.1</i>		
d	Stop and remove the policy/function/service/strategy as equality analysis has shown actual or potential unlawful	<input type="checkbox"/>

b.1 In brief, what changes are you planning to make to your proposed policy/service/function/strategy to minimise or eliminate the negative equality impacts?

b.2 Please provide details of whom you will consult on the proposed changes and if you do not plan to consult, please provide the rationale behind that decision.

If you have checked option b) you will need to complete a Stage 2 equality analysis

c.1 Please provide an explanation in the box below that clearly sets out your justification for continuing with the proposed policy/function/service/strategy.

If you have checked option c) you will need to complete a Stage 2 equality analysis. You should consider in stage 2 whether there are sufficient plans to reduce the negative impact and/or plans to monitor the actual impact.

Signed (Lead Officer):
(Name and title)

Lee Sirdifield
Assistant Director – Transformation and Change

Date completed:

18/10/19

Signed (Neutral Assessor):
(Name and title)

Carol Drury
Community Engagement and Policy Development Officer

Date signed off:

18/10/19